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@TheAUSSDA

Strengthening and widening of the European infrastructure of social science data archives, 14.-15.11.2018, Belgrade, Serbia

Have data? Need data?

www.aussda.a



#### Outline

- Decisions, decisions, decisions
- AUSSDA mission and the Austrian context
- Considerations about funding, legal entity, staff expertise
- Administration: high level decisions and getting down to the nittygritty
- Business development: strategies and other documents
- Developing the core services
- Communication: invest more than expected
- Acquisition strategy: building a pipeline for continuous deposits
- Ingest: your core process and how to get it right



#### Decisions, decisions, decisions

- Know your OAIS functions and terminology
- Know the CESSDA ERIC roadmap and projects
- Are your decisions bringing you closer to the CoreTrustSeal?
- Establish procedures for fast daily decisions
- Establish procedures for decisions with larger impact such as policies
- Phases: drafting, testing, executing, reviewing



#### The Austrian context

- Population: 8.8 million
- Area: 83.879 km²
- 9 federal states
- 22 public and 11 private universities
- Spendings in research & development in humanities, social and cultural sciences in 2013: 450 million Euro (18,2% of the total)
- AUSSDA is employing 10 people in 3 cities and has external legal support from two companies specializing on GDPR, copyright, licensing and contracts



## AUSSDA is a member of CESSDA ERIC and one of 6 ERICs in Austria







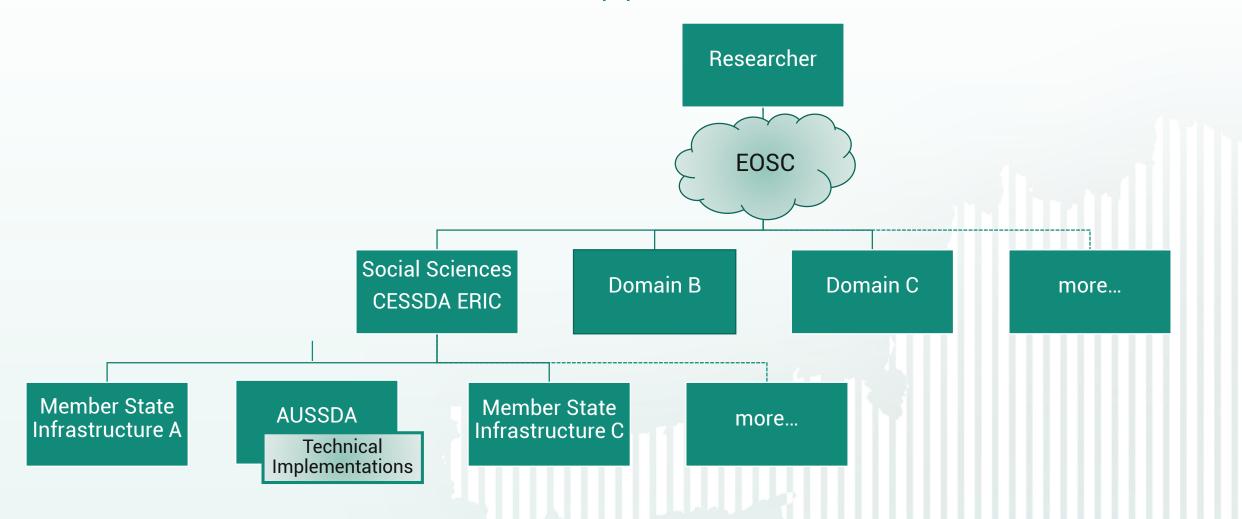








## Connecting to the European Open Science Cloud The EOSC federated model approach





"We make social science data accessible, creating opportunities for research and data reuse, benefitting science and society."



#### **AUSSDA Mission**



AUSSDA ensures the sustainability of investments in research by establishing an infrastructure for social sciences in Austria.



AUSSDA archives data according to international standards and in line with CESSDA ERIC obligations and policies.



We offer sustainable solutions for archiving digital data and are prepared to adapt to future developments.



We support the open data movement and work towards maximizing the potential for data reuse.



### Legal entity and funding

- Who is the legal entity?
- Who can sign contracts?
- At a university department, the library, research institution, association?
  - Consider reputation
  - Consider multiple locations
  - Consider flow of money

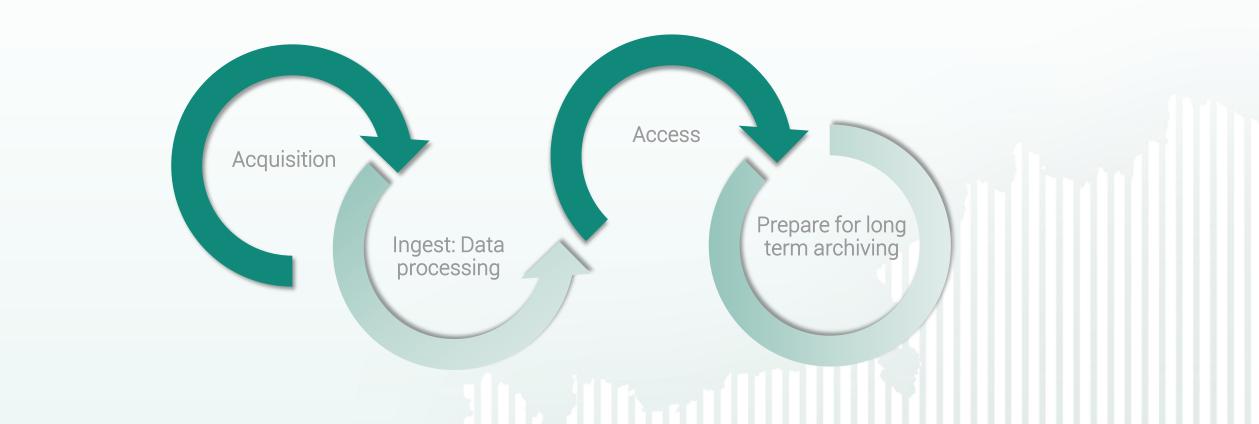


#### Your team

- Be prepared to invest substantially in training because it is unlikely to find the perfect match for all needed expertise and knowledge even in highly skilled staff
- Have a contingency plan: people go on parental leave, get promoted to somewhere else
- Deputy roles
- Dedicated expertise
- Dedicated topics to monitor (open science, technology, newspapers, etc.)
- Risk assessment and Plan B (e.g., service failure communication)
- Example IT infrastructure: How many points of single failure do you accept?



## Key roles for staff: Expertise to manage data





Key roles for staff: Expertise to support the core processes

Business development and administration Data protection and **Technologies** compliance with standards Data Customer Communication support & training & marketing

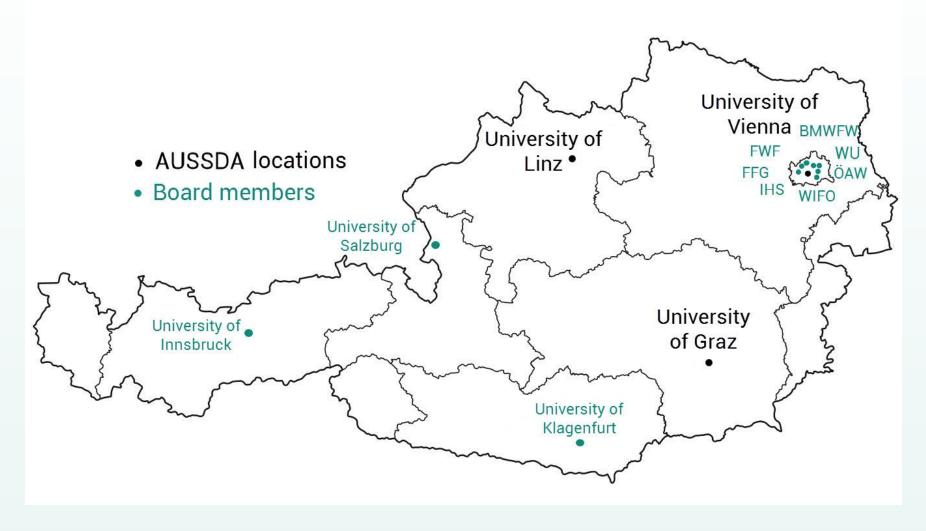


#### Administration: high level decisions ...

- Which advisory/user boards do you need?
  - Meeting schedule, what do you expect them to do during the year?
- What is your primary and secondary language?
  - This affects documents, the repository, your metadata, communication material and your ability to share and use knowledge
- Will you be contributing to CESSDA projects?
- Will you cooperate with other archives, activities, organizations in your country? Assess the who is who



### Example geographical outreach





# Administration: ... and getting down to the nitty-gritty

- Plan with milestones
  - Makes your success visible
  - Helps in risk management
- Organize your documentation so that it builds and meets your reporting needs
  - E.g., weekly updates, monthly reports, quarterly review -> board meetings > annual reports
- Plan folder structure for documents, naming, sending, saving procedures
- Use state-of-the-art cloud-based software solutions: project management and task management, Wiki, ticket system, website tracking



# Why is it important to think about the order of what you develop?

- Consider the workflow and dependencies of the data pipeline
- If you do not know what data to look out for, decisions to accept or decline offers will be arbitrary and time-consuming
- Think from your core process ingest.
  - What needs to be working so that data comes in? Contracts
  - What needs to be working so that users can find data? Digital repository
  - What needs to be working so that data gets out to users? Access workflow
- You can tolerate to develop several aspects at once
- It is important to closely monitor and be aware of your bottlenecks in the workflows while you develop at all ends



#### What did we develop first?

- Mission statement
- Data collection policy
  - Defines dedicated community and disciplines
  - Defines preferred data types and formats
  - Outlines target groups
  - Outlines access options
  - Outlines licensing options
  - Outlines metadata scheme
  - If possible cover special cases that will likely occur at some point: qualitative data, sensitive data, big data, larger amounts of unstructured digital and non-digital data (e.g., from archives that are being closed or researchers preparing their legacy)



#### What about GDPR?

- The EU General Data Protection Regulation affects many of the workflows and rules in an archive
  - Administration (e.g., newsletter, website tracker, cookies)
  - Archive material (survey data, questionnaires, interviews)
- Ensure availability of legal advice
- Develop your legal framework
  - the data deposit contracts
  - how you give access to data
  - Among many others...



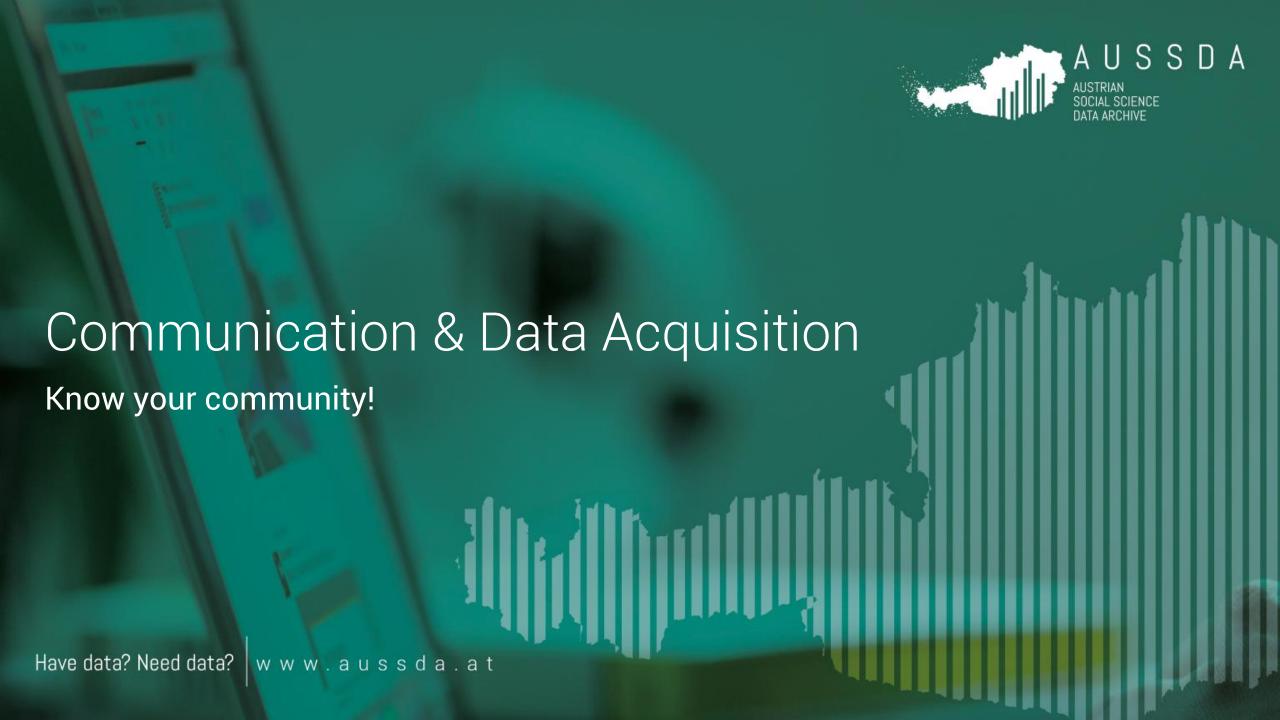
# Example Data deposit and license models

- Open access offer:
  - Creative Commons Attribution 4.0 International Public License
  - Additional option embargo: granting a license to AUSSDA that allows AUSSDA to publish under a CC license on a specified date
- Scientific use
  - Restricted safeguarded access (semi- or fully automatic)
  - Restricted controlled access (additional conditions may apply, human gatekeeper)
- Special conditions



## What we covered in our deposit agreements A selected list of addressed issues

- Transfer of archive materials
- Granting of non-exclusive, temporally and geographically unlimited rights to the archive
- Liabilities
- Succession planning
- Metadata is CC0
- Material can be published under CC BY or scientific use only or under special conditions
- German and English versions





#### What we did so people can find us...

- Website: up and running as soon as possible
  - https://www.aussda.at/
  - We put 5 pages online about the organisation that was being established
  - In German and English
- Twitter: @theAUSSDA
- One central e-mail: info@aussda.at
- One central telephone number: +43 1 4277 15323



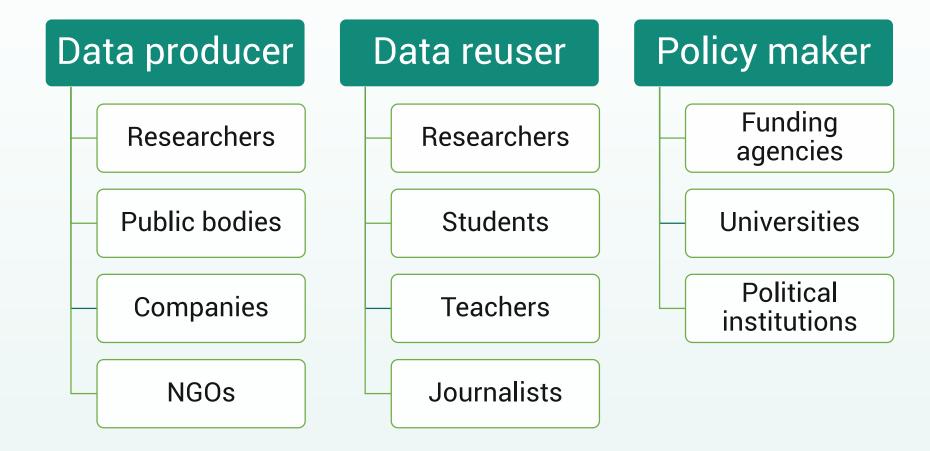


#### The ideas behind AUSSDA's communication

- Be approachable! Make the archive reachable and personal via
  - Website, E-mail & phone, Twitter
- Create a recognisable corporate design
- Create content
  - Material to be shared: handouts for researchers and funders, video
  - Material to support & inform: begin with weekly news pieces about services (e.g. data management plans)
- Understand and engage your community
  - To which group do we talk through which channel?
  - Twitter, News, E-mail, Community events, Newsletter



### Who are key stakeholder groups?





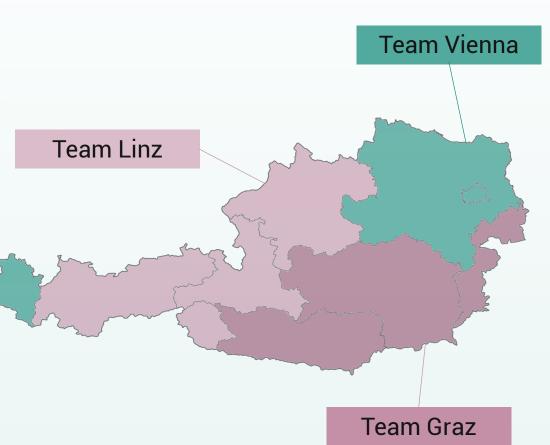
#### Data acquisition in the first year

- The goal is to get your archive to grow continuously by
  - Selective acquisition: reaching out to specific data producers with very important/good data sets
  - Continuous, semi-automatic acquisition: agreements ensure steady input of data by journals, data collection agencies (e.g. survey institutes), funding agencies (data sharing policies of institutions), research management faculties, and research groups
  - Bulk acquisition: getting data from closures of an archive or organization
  - Licensing key datasets (e.g. census data)
- Find cooperation partners who are dedicated to build your institution with you
  - Data producers: who stay committed despite slow procedures
  - Data reusers: who give you feedback
  - Funding agencies & other archives: cooperation agreements, support networks...



### Regional acquisition

- Acquisition is done by region or by expertise in an academic discipline
- We offer roadshows & workshops locally, we attend community specific events, we send out traditional PR, we write publications, ...
- The regional personnel has contacts in the regional institutions ("ambassadors")
- Responsible for getting contracts signed, metadata sheet and data from data depositors





### Building your data pipeline

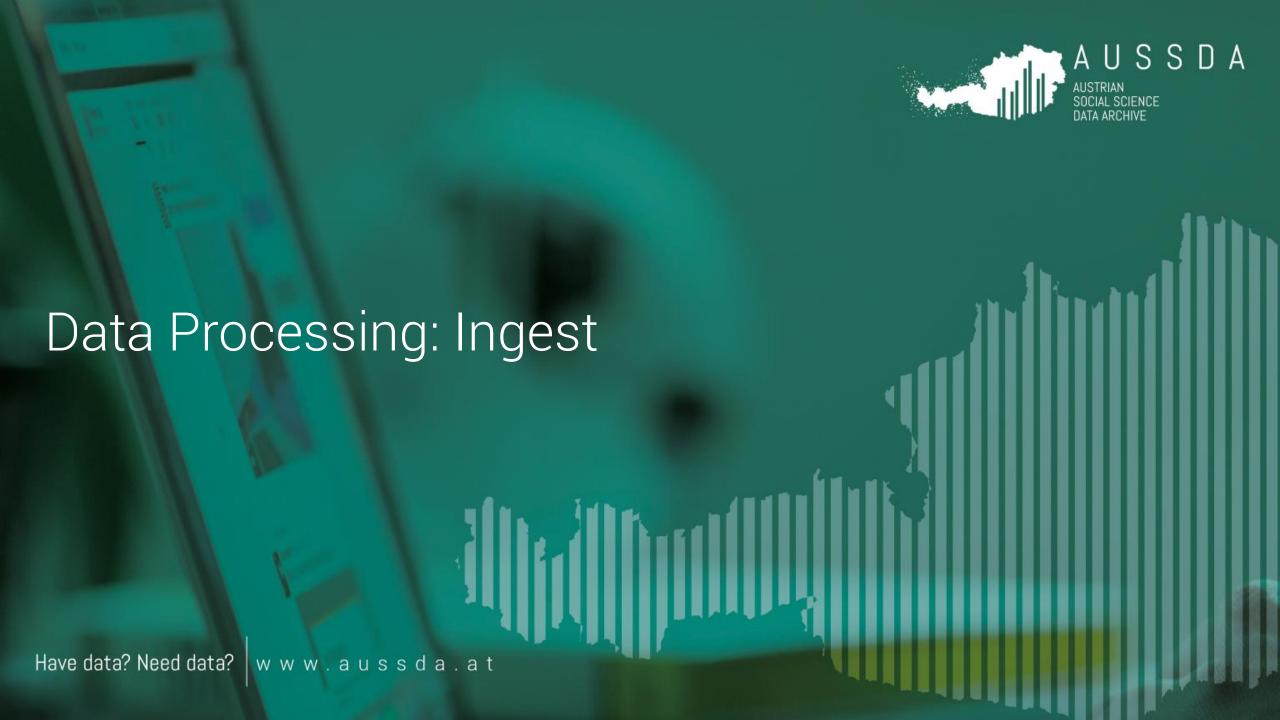


Data available for reuse in your digital repository

Data being prepared (ingest)

Contracts being negotiated (acquisition)

Contacts to be approached (leads)





#### Acquisition is finished – what now?

- Ingest is about working with data and people
  - It comprises data checks, communicating with data depositors, publishing datasets, ...
- Many processes and workflows need to be developed in the first year
- get big dataset collector friends to be your testing partners
- Pay attention to standards (CESSDA topic classification, ELSST/SSMT, DDI, ...)
- Taking OAIS and preparing for long term preservation serious:
  - SIP AIP DIP



# Adding (high-quality) data to your archive: Ingest

- Ingest workflows are documented in a wiki system
- Tasks are tracked in our project management software
- Communication with data depositors is done in our ticket system to make hand over between steps easier
- Every dataset is checked by at least two persons
  - At some point one can think about a transition to checks by one person and supervision and quality assurance
- Work closely with the depositor: depending on time and resources in your archive the depositor needs to be an active contributor



### Likely challenges in the first year

- Acquiring expertise & personnel
- Legal contracts
- Getting to know the digital archive software
- Deciding on formats and naming conventions
- Establishing workflows
- Creating templates for different steps
  - Data\_checks.docx
  - Content.xlsx
  - History.xlsx
  - Data\_checks.do
  - **...**



#### Ingest

- Creating Submission Information Package (SIP) & Archival Information Package (AIP)
  - Did we receive all files? In correct formats? Is the contract signed? Is the metadata sheet filled out?
- Data processing Compare data & documentation
  - Metadata checks
  - Data quality checks
  - Plausibility checks
  - Anonymization checks



### Ingest (continued)

- Send feedback to depositor
  - Do final changes (PDF/A, add doi/version to dataset, create other data formats)
- Adding to the digital archive
  - Creating a dataset in AUSSDA Dataverse (metadata, terms, files, permissions)
  - Publish = Success!
- Post publishing
  - Get back to data depositor
  - Hand over Dissemination Information Package (DIP) to long-term archiving



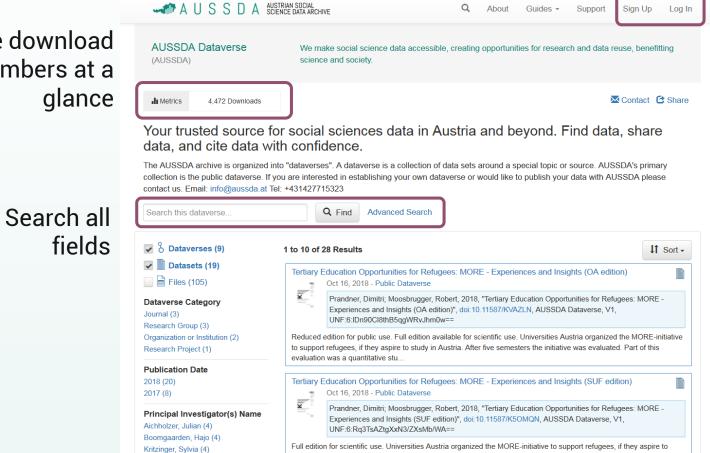
### Our digital archive

- We started with NESSTAR, knowing that we would transition soon to
- Parallel setup of Dataverse, <a href="https://data.aussda.at/">https://data.aussda.at/</a>
- At the moment, data is entered by AUSSDA staff
- Every technical solution needs to be bought or developed, we are working on
  - Multilingual software (German and English)
  - CESSDA compatibility (implementation of controlled vocabularies)
  - Improving the usability and the user experience for our reusers
  - Data migration from NESSTAR to Dataverse



#### Our online archive: AUSSDA Dataverse

See download numbers at a glance



study in Austria. After five semesters the initiative was evaluated. Part of this evaluation was a quantitative study by the

Create a new account under "Sign Up" or "Log In" with your institution's login

New released datasets are on top of the list

University of Linz. This part of.

Müller, Wolfgang C. (4)

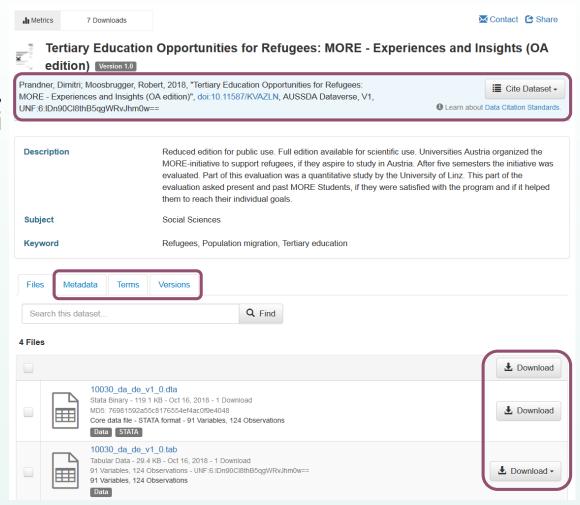
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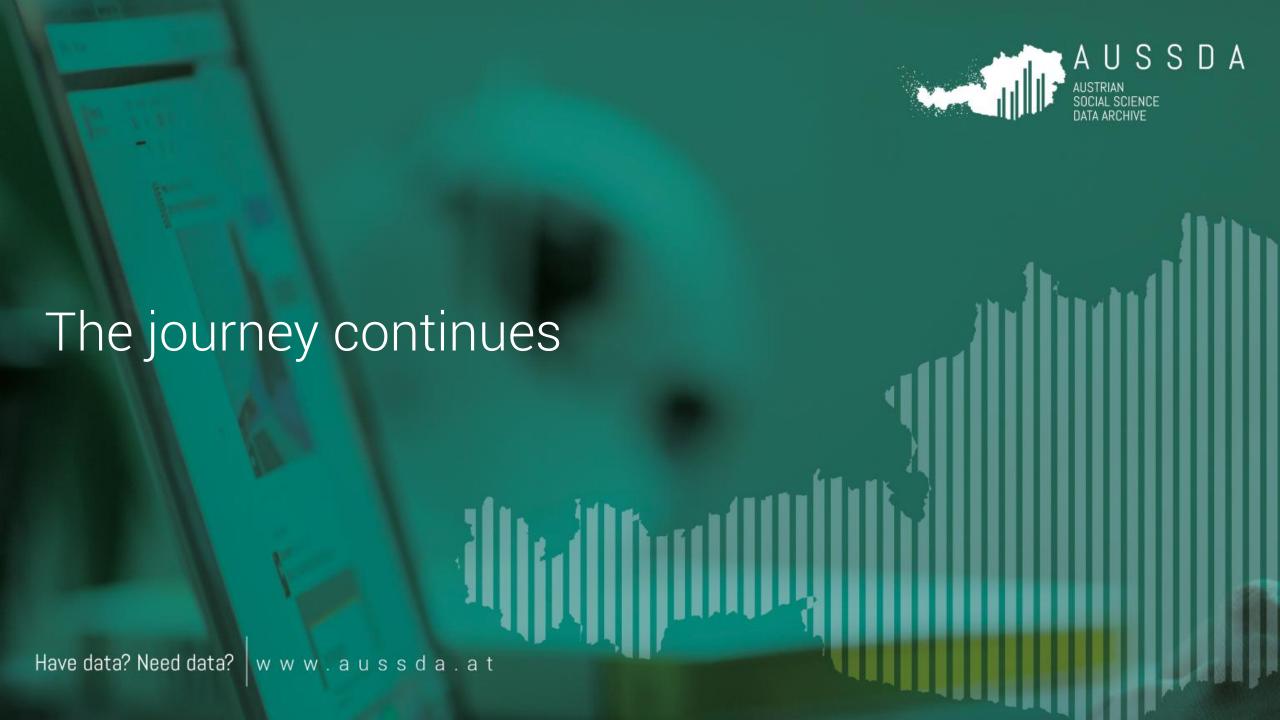
#### Accessing datasets in the AUSSDA Dataverse

Cite the dataset, including the doi

More information about metadata, terms of use and access, versioning of the data



Fast & easy download of Open Access files





#### How to plan for the future

- Run pilot projects or at least a reviewing project for everything important that you cannot cover during the build-up phase
  - Big data and geocodes
  - Citizen science
  - Qualitative data



# Step up your game by identifying and adding relevant services for your community

- Work on defining your unique selling points
- What will no one else do?
- What can be achieved by teaming up with others?
- DOI
- Recommendation on how to cite a data set
- Individual branding of collections
- Data management plans
- Informed consent templates
- Trainings, train the trainers
- Team up with other services at the universities
- Twitter



### Preparing for your second year

- Make a major event (e.g., launching your digital repository)
  - Inviting international and national well-known speakers
  - Let them praise your archiving efforts and the importance for the country
  - Invite the press
  - Consider one talk on a substantial topic, preferably showing that you have very valuable data available for reuse that benefits society
- Expand your services to other data types (if this is part of your strategy)
- Expand community engagement
- Strengthen stakeholder engagement





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## Thank you!

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